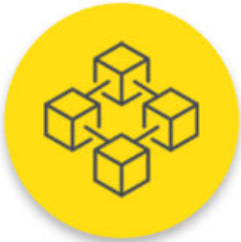


JACK SHAW

The Metaverse: What Does It Mean for Me and My Organization?

How Extended Reality, AI, and Blockchain Are Creating A New Paradigm for Business and Society



New, game-changing technologies used to come along about once a decade. Now they come in bunches! Currently, Extended Reality (XR: integrating Virtual Reality, VR, and Augmented Reality, AR), Artificial Intelligence (AI), and Blockchain-enabled artifacts such as NFT's and Distributed Autonomous Organizations (DAO's), each are already having profound impacts. Combined, their synergies are creating the exponential change agent many refer to as the Metaverse.

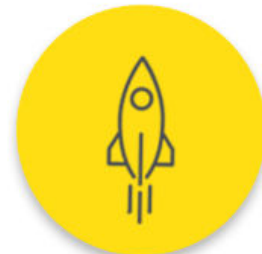
A generation ago few could see the potential long-term effects of the Internet. But leading edge technology futurists like Jack Shaw were remarkably prescient in describing how the Internet would change business, commerce, and society.

Similarly, today, no one can say exactly how the Metaverse will manifest. Technology firms such as Google, Microsoft, and Amazon are already planning to deliver Metaverse capabilities; and Facebook's recent name change to Meta has received huge publicity. But leading companies who are not primarily technology solutions providers, such as Walmart, are also working on plans to do business in the Metaverse.



As with the Internet and eCommerce, it will likely take 10 – 15 years for the Metaverse vision to be fully fleshed out. But it will almost certainly have as much effect on retailing, manufacturing, distribution, healthcare, and society in general as the Internet has. And we learned during the emergence of the Internet that those who proactively plan for the impact of emerging technologies inevitably gain tremendous strategic and competitive advantages over those who sit back to "wait and see".

In this presentation, Jack Shaw will explain how Extended Reality, Blockchain, and AI will combine to enable the Metaverse. And he'll show how people and organizations can visualize, plan for, and execute their Metaverse strategies.



Jack integrates his executive experience in industry, technology, and consulting to speak on Innovation, Change Management, and Transformational Leadership. And, he brings decades of experience designing, developing, and implementing emerging technologies to speak with a deep understanding of such current leading-edge technologies as Artificial Intelligence, AR/VR, Blockchain, 5G, and the Internet of Things and how these will impact business and society.

Jack Shaw is an Innovation and Change Management Strategist with more than 30 years' experience helping leaders transform their organizations' digital ecosystems amid new waves of technology. A Global Thought Leader, he was voted one of the World's Top 25 Professional Speakers and one of the Top Five Technology Futurists in polls conducted by Speaking.com.

Having a sensible, practical approach to how tomorrow's new technologies will drive change and spur innovation, Jack has advised key decision-makers at hundreds of trade associations and professional societies as well as for such Fortune 500 organizations as Mercedes Benz, GE, Coca-Cola, Bosch, Johnson & Johnson, IBM, Oracle, and SAP.

Jack has delivered over 1,000 keynote discussions and executive forums in 26 countries and every state across the U.S. He is a Yale University graduate, and he holds a Kellogg MBA degree specializing in Finance and Marketing.

INTERESTED IN BOOKING JACK?

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