

# JACK

# Blockchain, Bitcoin, Cryptocurrency, and Decentralized Finance (DeFi)

# SHAW

## *How Emerging Technologies Will Change the Landscape for Payments and Financial Services*



New, game-changing technologies used to come along about once a decade. Now they come in bunches! Currently, Artificial Intelligence (AI), Blockchain, and Cryptocurrencies are each driving accelerated rates of change for payments processors and Financial Services organizations. Combined, their synergies are creating exponential change. The results include real-time payments, anticipatory fraud prevention, and enhanced credit and collections.



Blockchain technology has enabled digital currencies, such as Bitcoin, for over a decade now; but with nations now starting to officially adopt CBDC's (Central Bank Digital Currencies – digital versions of their traditional fiat currencies), digital, real time payments (RTP) are rapidly moving into the mainstream. And it's not just payments. Blockchain-powered DeFi (Decentralized Finance) promises to disrupt everything financial from borrowing and lending to securities trading to fraud prevention.

Biometrics and Blockchain are already being used to create unhackable, immutable self-sovereign, or personally managed, records of identity. This allows data to be uniquely linked to a single individual. Rapidly evolving AI technologies can now identify the precursors of fraud enabling automated systems to proactively prevent it rather than simply identify it after the fact.

In this presentation, Jack Shaw will show how your organization can visualize and plan for the impacts of these changes and deliver economic benefits to customers and other stakeholders.



Jack integrates his executive experience in industry, technology, and consulting to speak on Innovation, Change Management, and Transformational Strategy. He's addressed banks, banking associations, and financial services organizations around the world. And, he brings decades of experience designing, developing, and implementing emerging technologies to speak with a deep understanding of such current leading-edge technologies as Artificial Intelligence, Blockchain, 5G, and the Internet of Things and how these will impact business and society.



Jack Shaw is an Innovation and Technology Strategist with more than 30 years' experience working at the leading edge of payments and financial services transformation. A Global Thought Leader, he was voted one of the World's Top 25 Professional Speakers and one of the Top Five Technology Futurists in polls conducted by Speaking.com.

Having a sensible, practical approach to how tomorrow's new technologies will drive change and spur innovation, Jack has advised key decision-makers at dozens of payments industry and financial services firms and organizations around the world as well as such Fortune 500 organizations as Mercedes Benz, GE, Coca-Cola, Bosch, Johnson & Johnson, IBM, Oracle, and SAP.

Jack has delivered over 1,000 keynote discussions and executive forums in 26 countries and every state across the U.S. He is a Yale University graduate, and he holds a Kellogg MBA degree specializing in Finance and Marketing.

### **INTERESTED IN BOOKING JACK?**

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