

# JACK SHAW

## THE BLOCKCHAIN TRANSFORMATION

How Blockchain-Powered Digital Transformation Will Drive  
Disruptive Change and Enable Innovation in Your Business, Your  
Industry, and The World



Blockchain technology impacts businesses across every industry. Decision-makers now recognize that blockchain extends far beyond cryptocurrencies, but are still challenged to understand how it works and its impact on their business today and tomorrow. Mr. Shaw will explain the four capabilities of Blockchains that make them uniquely able to transform business and social ecosystems.

He'll also show how to design a future-proof plan incorporating Blockchain into your business's continued success. Ideal audiences for this program include Company Executives, Business Decision Makers, Strategic Planners, Senior IT Management, Accountants, Auditors, and Attorneys in every industry.

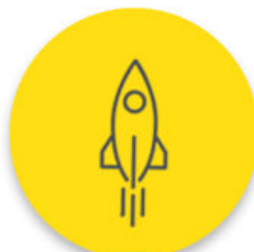
Jack will customize this program for specific industry verticals or business functions on request. Examples include:

***The Blockchain Transformation of Logistics and Supply Chain Management***

***The Blockchain Transformation of Manufacturing and Distribution***

***The Blockchain Transformation of Accounting and Auditing***

Jack can also custom craft this presentation for technology solution providers and professional services organizations such as CPA and law firms. These customized programs can be delivered in-house to employees or to clients and prospects at customer conferences and marketing events.



Jack has spoken on Blockchain more than 60 times in over a dozen countries around the world. As co-founder and executive director of the American Blockchain Council, Jack helps industry leaders to understand the strategic business implications of Blockchain. He integrates his executive experience in industry, technology, and consulting to speak on how Blockchain technology will drive Disruptive Change, and enable Innovation. And, he brings decades of experience designing, developing, and implementing emerging technologies to speak with a deep understanding of how Blockchain, combined with such other leading-edge technologies as Artificial Intelligence and the Internet of Things will impact business and society.



Jack Shaw is an Innovation and Change Management Strategist with more than 30 years' experience helping leaders transform their organizations' digital ecosystems amid new waves of technology. A Global Thought Leader, he was voted one of the World's Top 25 Speakers and one of the Top Five Technology Futurists in polls conducted by Speaking.com.

Having a sensible, practical approach to how tomorrow's new technologies will drive change and spur innovation, Jack has advised key decision-makers at such Fortune 500 organizations as Mercedes Benz, Bosch, GE, Coca-Cola, Johnson & Johnson, IBM, Oracle, and SAP.

Jack has delivered over 1,000 keynote discussions and executive forums in 26 countries and every state across the U.S. He is a Yale University graduate, and he holds a Kellogg MBA degree specializing in Finance and Marketing.

### INTERESTED IN BOOKING JACK?

Contact your Speakers Bureau, or  
Porter Poole, Director of Business Development  
+1-770-861-5816

[Porter@JackShaw.io](mailto:Porter@JackShaw.io)

[www.jackshaw.io](http://www.jackshaw.io)