

# JACK

# AI, Blockchain, and the Digital Transformation of Healthcare

# SHAW

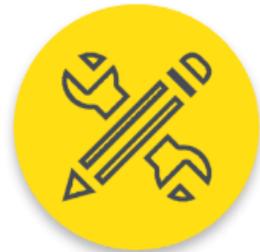
## How Emerging Technologies Will Drive Disruptive Change and Spark Innovation Across Healthcare



Healthcare providers, payors, suppliers, and IT companies are increasingly aware that Blockchain is an important emerging technology, but it is still not yet well understood by most healthcare professionals. Combined with such AI technologies as Machine Learning and Natural Language Processing, Blockchain promises to finally make Patient Mediated Health Data Exchange truly viable by providing patients with self-sovereign, patient-centered Electronic Healthcare Records.

But the implications of AI and Blockchain for healthcare go far beyond just the EHR. Areas that these rapidly emerging technologies will help to dramatically transform over the next few years include:

- Healthcare Claims Adjudication and Payment
- Integration of such Medical devices as sensors, monitors, and wearables into the EHR
- Doctor-Vendor RFP Services
- Counterfeit Drug Prevention and Detection
- Supply Chain Provenance of Parts and Materials
- Health Document Notary Services
- Clinical Trial Results
- Population Health Management



Healthcare organizations of all types must understand how AI and Blockchain will impact them and the overall Healthcare Ecosystem. And they must understand the kinds of skills and capabilities they'll need to survive and prosper in the rapidly emerging digital healthcare environment. Jack has a sensible, practical approach to how tomorrow's new technologies will drive change and spur innovation. Jack can also custom craft this presentation for Healthcare providers, payors, suppliers, research organizations, and IT solution providers. And, his programs can be delivered in-house to employees or to partners, clients, and prospects at conferences and marketing events.



He has advised executives regarding critical business needs for such organizations as Astra-Zeneca, Baxter Healthcare, Johnson & Johnson, the Health Industry Distributors Association, Howard Hughes Medical Institute, and many others healthcare providers, IT companies, and medical technology companies



Jack Shaw is an Innovation and Change Management Strategist with more than 30 years' experience helping leaders transform their organizations' digital ecosystems amid new waves of technology. A Global Thought Leader, he was voted one of the World's Top 25 Speakers and one of the Top Five Technology Futurists in polls conducted by Speaking.com.

Jack has delivered over 1,000 keynote discussions and executive forums in 26 countries and every state across the U.S. He is a Yale University graduate, and he holds a Kellogg MBA degree specializing in Finance and Marketing.

### INTERESTED IN BOOKING JACK?

Contact your Speakers Bureau, or  
Porter Poole, Director of Business Development

+1-770-861-5816

[Porter@JackShaw.io](mailto:Porter@JackShaw.io)

[www.jackshaw.io](http://www.jackshaw.io)